

# GETTING IT RIGHT FROM THE START

Turning best practice into common practice:

**Bonding, attachment and breastfeeding in neonatal units**



This project is running in all maternity and neonatal units in Yorkshire and Humber

The aim is to increase the rates of **kangaroo skin-to-skin contact**, and **breastfeeding** and **breastmilk feeding** for babies on neonatal units and their mothers

Find out more <http://yhhiec.org.uk/themes/maternal-infant-health-care/>